

## E-COMMERCE MANAGER

**Faros Hotel, a 4\* Hotel** in Ayia Napa, member of **Vavlitis Group**, is currently seeking to recruit a qualified candidate for the following position (the selected candidate will be able to work **either** in Nicosia Head Offices **or** at the Hotel in Ayia Napa).

### Main Responsibilities

- Handle all booking engines, extranet and channel Manager
- Analyze hotel availability and booking positions
- Increase on-line sales
- Suggest promotions / offers where appropriate
- Yield Management
- Supervise the digital marketing campaigns across various channels, display ads and social media, targeting the right message to the right market segments
- Monitor the compliance with and participation in the Hotel promotions and e Commerce Channels
- Supervise and monitor the social media platforms
- Combine data analysis and client feedback to execute and optimize advertising campaigns based on client objectives
- Assist in the management of rooms inventory to maximize hotel rooms revenue as well as maintain accurate reservation system information
- Assist in the implementation of hotel sales strategies in the reservation and inventory systems
- Follow Hotel's policies and procedures
- Maintain confidentiality of proprietary information
- Perform other reasonable job duties as requested

### Candidate Profile

- Bachelor's degree in Marketing or Information Technology and Computer Science (statistics and revenue analysis) will be consider as an advantage
- Relevant previous experience (in Hotels / tourism industry will be consider as advantage)
- Knowledge and previous experience on online booking system
- Excellent command of the Greek and English language both verbal and written
- Organizational skills, computer skills, MS Word skills, teamwork skills, customer service skills, analytical skills, communication skills, time management skills, problem-solving skills

### Remuneration

The company offers to the right candidate an excellent remuneration package

### Applications

Interested candidates should submit their curriculum vitae to [hr@faroshotel.com.cy](mailto:hr@faroshotel.com.cy) mentioning the ref. no. 20/206, not later than Friday 20/11/2020. All applications will be treated in the strictest confidentiality and only eligible candidates will be contacted.